

Jak Netting

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Portfolio: jaknetting.com

Personal Profile

A highly motivated student in my final semester of a BA Football Journalism degree, I have developed a deep passion for communication. With a proven track record of hitting and exceeding targets, I thrive in fast-paced, results-driven environments, working either collaboratively or individually. A strong communicator, I am quick to fit into any team and work together to achieve the company's objectives.

Aim – To secure a role in professional football focussing on communications and/or social media.

Key Skills

- Proven track record of meeting strict deadlines.
- Excellent communication skills.
- I can work both independently and in a team.
- A history of great punctuality.
- Strong adaptability.
- Experience working in a very fast-paced environment.
- Proficient in working with SEO and various CMSs.
- Able to utilise social media effectively.
- Proficient in Adobe services.

Education and Qualifications

University of Derby, Derbyshire

2023-present

BA (Hons) Football Journalism – grade not yet received (expected summer 2026).

Relevant modules: Newswriting in Football and Sport, Feature Writing, Football Club Communications, Social Media Management in Football

Alongside my studies at the University of Derby, I manage student access to the Nottingham Forest press box.

North Kent College, Dartford

2021-2023

UAL L3 Extended Diploma in Creative Media Production and Technology – awarded **distinction**.

During my time at North Kent College, I amassed a wide range of skills. This includes communication skills – from interviewing and talking to the public. Alongside this, I became familiar with a wide range of technology and devices. All of this came while working in team environments, though I was also tasked with completing numerous individual projects and tasks, which I did effectively in a timely manner, meeting all of my deadlines.

Chislehurst and Sidcup Grammar School, Sidcup

2016-2021

Eight GCSEs at grade pass and above, including English Language, English Literature and Mathematics.

Work Experience

Nottingham Forest

Academy Media Officer

November 2025-present

My role working for Nottingham Forest has seen me cover the club's Academy and Women's matches, providing live content on various social media platforms, including X, Instagram and Facebook, as well as creating timely match reports and quote articles for the club's website and matchday programme.

I have also completed editorial work for the Club's website, including covering first-team news.

VAVEL UK

Deputy-in-Chief

May 2025-present

As Deputy Editor-in-Chief for VAVEL, I oversee the day-to-day running of the website. This includes overseeing a team of more than 20 editors, as well as more than 70 writers across dozens of offices within the site.

The role carries a heavy focus on maximising output and efficiency, while also maintaining high standards.

Encapsulated within this is also the responsibility of handling recruitment and general administrative duties for the site, including regular contact with clubs, PR firms and bodies like, but not limited to, The FA, Premier League and WSL.

In the four months since starting in this role, article output has increased month on month and is now 213 per cent higher.

Editor

May 2024-May 2025

After ten months with VAVEL, I was offered a role within their Euro 2024 editorial team and, midway through the tournament, was also offered the Arsenal editorial role ahead of the 2024/25 season. Both roles saw me lead a team of writers, while also taking a lead on content, planning and general organisation within the group.

In the four months since becoming Arsenal Editor (midway through July), average monthly articles had increased by 192 per cent from the eight months prior to my starting in the role – a rise which I am very proud of.

Football Writer

July 2023-May 2024

In my writing role with VAVEL, I became accustomed to working in a large team. The department that I work within (the London team), had over 50 writers at the time – which created a really interesting dynamic, but one that I have thrived in. In this role I also reported to multiple editors, giving real structure to our work and providing me with excellent real-world experience of working in this environment.

PA Media

Freelancer

August 2024-present

I have freelanced for PA Media, covering matches for Birmingham City and West Bromwich Albion from the press box to create match reports and quote pieces – which have been used by both Sky Sports and BBC Sport, among other outlets supported by PA.

News Shopper

Football Reporter

August 2025-present

Voluntarily covering south London clubs for News Shopper has seen me travel across the country to cover games across the EFL, completing on-the-whistle match reports and numerous post-match quote articles for each game.

The Guardian

Contributor

June 2024

I was part of The Guardian's team for Euro 2024 coverage, completing playing ratings for games during the group stage for their online player profile guide.

Now Arsenal

Writer

February 2024-February 2025

My role with Now Arsenal focuses on newsy and eye-catching articles, and there is also a large emphasis placed on SEO optimisation, which is important throughout every article to maximise traffic to the site.

Glebe Football Club (now Chislehurst Glebe FC)

Media Manager

July 2022-September 2023

At Glebe, I became increasingly proficient using social media, had the chance to meet numerous journalists and professionals at various events as well as having an insight into diversity and business aspects of football. During my time at the club, I oversaw an astronomic rise of more than 200 per cent in engagement and impressions on the club's social media – an achievement that I am very proud of.

Hobbies and other interests

I enjoy watching a variety of sports including tennis, darts and particularly football, which I am an avid fan of. I used to play tennis at Bexley Lawn Tennis & Racket Club, where I was a member for around four years. I also have a deep passion for storytelling, which is why I chose to study Football Journalism at university.

Achievements

I helped my school on numerous occasions acting as a tour guide on open evenings, and I was a member of the scout group for several years where I learnt a wide range of skills and qualities. I have also proudly competed in the BBC Young Reporter challenge where I had to work well in a timed team environment.

Perhaps my proudest achievement to date, however, was reporting from the press box at the Emirates Stadium for Arsenal's Champions League tie against Paris Saint-Germain in the 2024/25 season.

